

avast! Premier



avast! Premier 2014 is the most-powerful protection we've ever made. Comprising all the new and improved technologies in our Pro Antivirus and Internet Security, it goes even further with military-grade privacy tools and remote access. Data Shredder permanently deletes any data from your hard drive, if you for example want to sell or give away an old computer, and AccessAnywhere lets you access your computer from anywhere in the world, so long as both computers have any version of avast! running on them. And our Software Updater automatically updates any software you're using that is outdated and/or needs a security patch.



KEY FEATURES - AVAST! PREMIER

FASTER

improved! ANTIVIRUS AND ANTI-SPYWARE ENGINE PERFORMANCE

The scanning engine has been optimized to allow faster scans of EXE files – twice as fast, while scans of text contents (such as web pages and documents) are up to 10 times faster.

improved! CONTINUOUS STREAMING UPDATES

Every day, at least 250 virus-database micro-updates (the size of a simple text message, every 3-5 minutes) give you real-time protection against zero-day threats.

improved! INSTALLATION

We've dramatically reduced the size of the installation file to about a half, so avast! downloads/installs even faster. And the installation process has been simplified to one-click – no hassle. The online installer assures that you always install the latest version of avast! so you don't have to worry about updating it right after installation.

LEANER

new! DESIGN OF THE USER INTERFACE (UI)

Following on the success of the previous avast! UI, we listened to our community's feedback and improved the experience even more. We simplified the navigation and action buttons and reorganized the Settings in one simple place.

improved! SHIELD PROTECTION

For version 2014, we redefined the number of shields to three – File Shield, Web Shield, and Mail Shield. The Web Shield contains Network Shield and Script Shield functionality, while the File Shield contains Instant Messaging and P2P Shield functionality. Reducing the number of shields makes these important functions easier to use and it streamlines the way all the shield layers communicate.

improved! AVAST! FIREWALL

The avast! Firewall has been redesigned from scratch to improve compatibility with the latest versions of Windows, and to provide better performance and full support for IPv6. Configuring the firewall is also simplified with everything now controlled through the Settings.

MEANER

improved! SAFEZONE

We implemented a newer version of Chromium which makes the SafeZone browser a lot nicer and a lot easier to launch and use. We also added a whitelist capability so you can automatically launch SafeZone when you go to your favorite banking and shopping sites to give you greater privacy for financial transactions.

new! BROWSE SECURELY & PRIVATELY

We added a Do Not Track feature to our browser plugins that identifies tracking software and gives you control over what companies can follow what you do online. A new, straightforward interface indicates the presence of malware on a site and prevents phishing while you browse the web. And you can see easily how others have ranked website reputations as well as rank them yourself (by adding a thumbs up or thumbs down).

new! CLOUD SCANNING

We have improved cloud scanning features and crowdsourced analysis of suspicious items. This includes a new, optimized mechanism for collecting data from our sensors. Now files pass through several layers of detection techniques, where they are examined for suspicious code, behavior or instructions. The new algorithm uses artificial intelligence technology to learn what is suspicious from previous analyses and uses that knowledge for future detections.

SYSTEM REQUIREMENTS:

PC:

Pentium 3 Processor, 128 MB RAM,
650 MB of free hard disk space
Microsoft Windows XP SP2/ Vista/ 7/ 8/ 8.1
(32/64 bit)

new! DEEPSCREEN

New DeepScreen technology allows avast! 2014 to make more intelligent decisions about new or unknown files. DeepScreen, which is the successor to AutoSandbox feature, has been upgraded with some new technologies such as dynamic binary translation and DynaGen. DynaGen dynamically generates malicious behavior signature updates based on artificial intelligence technology.

HARDENED MODE (WHITELISTING)

Hardened mode basically only allows known and trusted apps to run, preventing non-whitelisted (aggressive mode) or low-rating (moderate mode) apps from ever running. It performs automatically, so you don't have to worry. It can be configured in the Settings, under the Antivirus tab in the left menu bar.

OTHER FEATURES

new! RESCUE DISK

avast! 2014 allows you to create an image of your avast! installation and save it on a USB, CD or DVD. That way if anything nasty happens to your PC, you have the disk ready to run avast! to clean and restore your PC to normal.

improved! AVAST ACCOUNT INTEGRATION

Control and manage all protected devices on your avast! Account directly from avast! 2014. Now your avast! Account is perfectly integrated in the product user interface to allow for management of all your devices running avast!

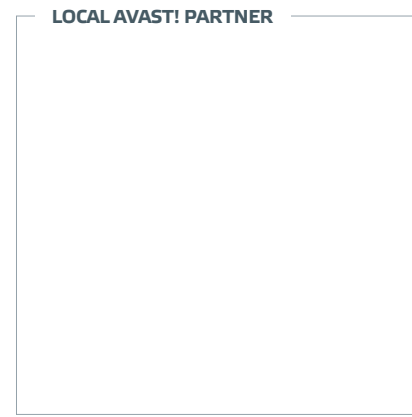


COMPARE WITH OUR OTHER CONSUMER PRODUCTS:

FEATURES	AVAST! FREE ANTIVIRUS	AVAST! PRO ANTIVIRUS	AVAST! INTERNET SECURITY	AVAST! PREMIER
Antivirus engine	●	●	●	●
Browser Cleanup	●	●	●	●
Software Updater*	●	●	●	●
Online Security plugins**	●	●	●	●
Rescue Disk	●	●	●	●
Hardened Mode	●	●	●	●
avast! SafeZone	○	●	●	●
Firewall	○	○	●	●
Antispam	○	○	●	●
AccessAnywhere	○	○	○	●
Data Shredder	○	○	○	●

*Manual mode in avast! Free Antivirus | Automatic mode in avast! Pro Antivirus/avast! Internet Security | Silent mode in avast! Premier

**Anti-phishing, Do Not Track, and Site Correct features



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